

Preparing to Bid

Temporary Medical Staffing Services

July 19, 2024

Agenda

- Why today?
- About APEX Accelerator, formerly PTAC
- Solicitation history
- Review of the Opportunity
- Pre Bid Check List Interactive! Have the solicitation and check list ready
- Bid or No-Bid Decision
- Resources



About APEX Accelerator

Funding

- Funded in part by the US Department of Defense since late 1980's
- Supported locally by Washington State, Green River College, and economic development organizations

Mission

- Increase government contracts and subcontracts to Washington firms
- Focus on small, minority, women, and veteran owned firms

Reach

- 17 advisors across the state
- Serving 1400 businesses each year who win \$300 million in contracts and subcontracts



1 Kitsap Economic Development Alliance

Mary Jo Juarez, Terry Homburg, James Davis kitsap@washingtonapex.org

- EDC CENTER*BUSINES
- 2 Thurston Economic Development Council Grady Smith thurston@washingtonapex.org
- × CREDC
- **Columbia River Economic Development Council** 3 Julia Krivoruk swwa@washingtonapex.org
- Q Economic Alliance
- 4 Economic Alliance Snohomish County Cara Buckingham snohomish@washingtonapex.org



FDC

& CENTER®BUSINES

- **5** Green River College Darrell Sundell, Melinda Martirosian king@washingtonapex.org
- 6 Washington APEX Accelerator in Pierce County Trena Payton pierce@washingtonapex.org Maryam Lynch-Tate mlynchtate@washingtonapex.org

7 Greater Spokane Incorporated Aleesha Roedel spokane@washingtonapex.org

> 8 Tri-City Regional Chamber of Commerce Maria Alleman tricity@washingtonapex.org

Other APEX Accelerators Serving Washington State

North Olympic Peninsula APEX Accelerator: **Rebekah Miller** ptac@clallam.org

American Indian Chamber Education Fund PTAC: NW Native Apex Accelerator: Jeremy Sandoval Jeremy.sandoval@aicccal.org

360.860.6945 info@washingtonapex.org

Chuck Jehle cjehle@nnapex.org WASHINGTON

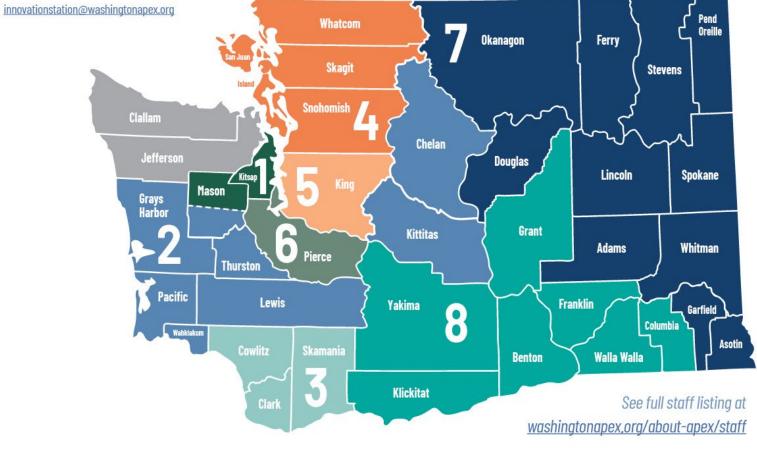
FORMERLY WASHINGTON PTAC

CC

washingtonapex.org

Innovation & SBIR Program Manager

Kate Hoy



Solicitation History

- Washington State Department of Enterprise Services manages Statewide Contracts with over 1500 vendors and \$1.9b in annual spend
- State agencies and local governments use statewide contracts to buy commonly purchased goods and services
- Staff at DES conduct research to determine if state and local governments need a statewide contract for this servce.
- Temporary Medical Staffing Services is a new contract for Washington State
- RFI was issued 9/26/23, Listening session was held on 11.13.23,



Solicitation History WEBS (gov't login)

• How do agencies get this Service now?

• Washington State Dept of Veterans Affairs Temporary Clinical Staffing Contract – 2023-002; no award?

Veterans Affairs,	2023-002	Temporary	Zabrina Hansen-	RFP	Archived	4/21/2023	7/12/2023	551	147	50	0
Department of		Clinical Staffing	Lumbert								

 Temporary Contract Nurse Staffing Services by Dept of Social and Health Services, 2022, 2213–820

Social and Health Services, Department of	2213-820	Temporary Contract Nurse Staffing Services	James O'Brien	RFQ	Archived	11/16/2022 12/28/2022	will vary	1395	99	28	2
SHC Services, Inc.		Supplemental Hea	lth Care								
AMN Healthcare, Inc.		AMN Healthcare, I	nc.								



Solicitation History – <u>data.wa.gov</u>

Agency Contracts Fiscal Year 2023

DSHS Contract for Temp Nursing Staffing FY23, #2212

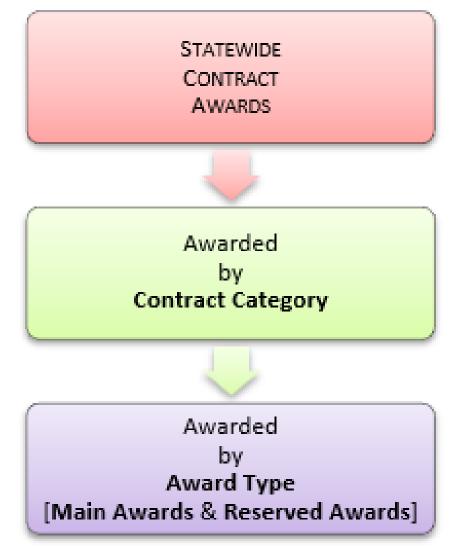
Vendor Name	Total in 2023
AB Staffing Solutions, LLC	\$550,000
American Health Staffing Group INC	\$50,384,000
Aya Healthcare, Inc.	\$40,266,480
MAXIM HEALTHCARE SERVICES, INC.	\$67,302,760
Medical Solutions, LLC	\$34,716,480
Worldwide Travel Staffing, Limited	\$550,000
Grand Total	\$193,769,720

DSHS Contract: <u>https://www.dshs.wa.gov/ffa/procurements/temporary-</u> <u>contract-nurse-staffing-services</u>

- AMN Health Care, Inc.
- Supplemental Health Care Services



What will happen after award?



If you are one of the up to 74 Awardees, you'll be listed on the statewide contract site:

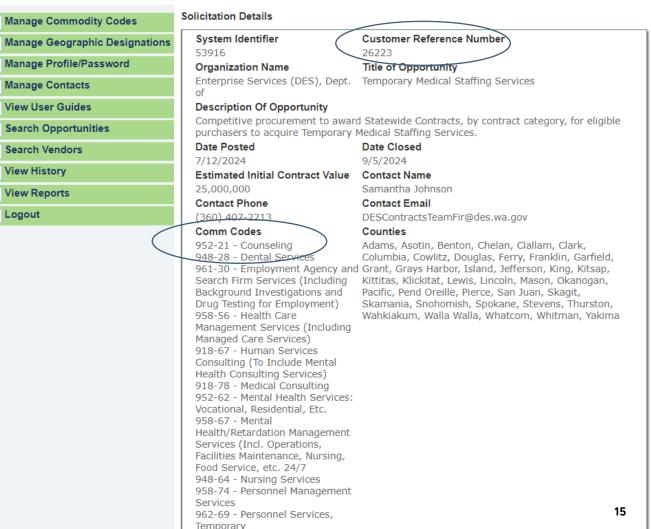
https://apps.des.wa.gov/DESContracts/Home/ContractSum mary/26223?utm_medium=email&utm_source=govdelivery

- There is no guarantee you will get any work.
- After award, you'll work with specific state/local agencies on specific work scopes
- You'll report quarterly to DES

- WEBS is the <u>only</u> authoritative source
- Check your commodity codes
- Are you getting emails?



Washington's *W*lectronic Business Solution



HOME

LOGOUT

- See Vendors Downloading
- Are you correctly listed as SB = Small Business?

Legend:

M - OMWBE Certified Minority Owned W - OMWBE Certified Women Owned MW - OMWBE Certified Minority & Women Owned SB - Self-Certified Washington Small Business Mn - Self-Certified Washington Mini Business Mc - Self-Certified Washington Micro Business V - Washington Certified Veteran-Owned



View More Detail 💙

This feature supports partnering opportunities for vendors only. The below list of vendors represents only those vendors interested in this solicitation who have "opted in" to information sharing. It does not necessarily represent all vendors interested in the solicitation.

Company Name	Email	Phone	Status
22nd Century Technologies, Inc.	sledbids@tscti.com	(908) 765-0003 Ext. 359	
24HourNurse LLC	jaclyn@24hournurse.com	(630) 828-5142	
A.I.S., Inc.	Susan.Amstadter@ExpressPros.com	(509) 747-6011	SB
ACI Federal	peterjudd@acifed.com	(540) 288-6591	
Actriv Healthcare	Bilha@actriv.com	(253) 433-7755 Ext. 210	SB
Acts Pharmacy and Healthcare Services	actsrxandhcs@gmail.com	(253) 272-0324	M-Mc
Adel Healthcare Services, LLC	adelhealthcaresvs@gmail.com	(206) 473-0486	Мс
Adroit Staffing LLC	robertuche1978@aol.com	(346) 933-9122	Мс
AGILE SQUAD PRO LLC	dabuga@agilesquadpro.com	(509) 537-7772	Мс
Alan Chen, M.D., P.S., Inc.	chen.alan@gmail.com	(253) 833-7750 Ext. 392	Mn
All Medical Personnel Inc	mike.gonet@allmedical.com	(214) 276-6338	
All StarZ Technical Services, LLC	inquiries@allstarzstaffing.com	(253) 277-4000	SB
ALOIS LLC	rfp-us@aloissolutions.com	(408) 216-7022	
Ameke enterprises	ALLYMAC67@GMAIL.COM	(206) 380-8685 Ext. 1	SB



• Check Your profile

Manage Commodity Codes	Manage Profile		ש he
Manage Geographic Designations	Account Administrator		MAKE CHANGES TO PROFILE
Manage Profile/Password	Account Administrato	r Name	
Manage Contacts	Tiffany Scroggs Email Address		
View User Guides	tscroggs@thurstonedc		
Search Opportunities	Notify the account adu	ninistrator of opportunities?	
Search Vendors		tact information to other companie	s for partnering opportunities
View History	Yes		
View Reports	Registered: 8/1/2011	Updated: 10	0/9/2023
Logout	Company Profile		
	91-1183169 SSN Company Name Thurston EDC DBA Name Web Address	Washington UBI #	# of Employees 20
	Ownership Profile		
	Do you wish to enter the	e demographic profile of your compar	ny? No
\langle	OMWBE/Veteran/Wash Washington Small Bus	nington Small Business Status	>
	Other certifications or	licenses you possess	
	Corporate Location		
	Street Address 1		

MOME

LOGOUT



Washington's *O*lectronic Business Solution

- Download ALL attachments
 - Solicitation Documents
 - Solicitation Amendments
- Read & Understand all documents
- Be aware of embedded **or** linked documents

Attachments: Solicitation Documents	Solicitation Amendments
26223 CompetitiveSolicitation Statewide Final.docx	
26223 ExhibitA-1-Bidder'sCertification Final.docx	
26223 ExhibitA-2-Bidder'sProfile Final.docx	
26223 ExhibitB-	
PerformanceRequirements Final.docx	
26223 ExhibitC-BidPrice Locked Final.xlsx	
26223 ExhibitD StatewideContract Final.docx	
26223 ExhibitE-	
DiverseBusinessInclusion Final.docx	
26223 ExhibitF-JobSpecifications Final.docx	



Pre-Bid Checklist / Solicitation Review





Pre-Bid Checklist



APEX's Pre-Proposal Checklist

Disclaimers: This check list is not intended to be inclusive of every element of the solicitation. It is designed as a starting template that each business can customize to meet their own needs. Some of these items will be not applicable.

Solicitation Review Check Sheet for Solicitation #: STATEWIDE CONTRACT COMPETITIVE

	OULICITATIO	
	Answer	Location of Content (name
Check List Item		page #, exhibit #, Q/A,
		amendment, etc)
Deadline to Submit Proposal/Quote	Sept 5, what time?	Solicitation doc, p5
Pre-proposal conference date	July 24, 9am	Solicitation doc, p5
Site visit date	n/a	
Pre-proposal inquiry cut-off date (Q/A	August 14	Solicitation doc, p5
Period)	, laguet l	·
Issue date of solicitation	July 23	Solicitation doc, p4
Reserved Award / Preferences for	Yes – for WA small or	Solicitation doc p2
Veteran Owned Business and SB / Set	Veteran owned	Solicitation doe p2
Asides / other competitive advantages		
Commodity Codes / NAICS		
		+



Pre-Bid Checklist Continued

	1 1	1
Method of proposal submission (USPS, e-mail, over-night, etc.)	E-mail, unzipped, <25 mb, with subject line requirement	Solicitation doc p16
Type of solicitation (Low Price, Low Price Technically Acceptable, Best Value Trade Off) How Evaluate?	Non-Cost: 560 Points Cost: 282-400 POints Other: 40 points	Solicitation doc p9 Exhibit B – Non Cost Exhibit C - price
Type of contract (Firm Fixed Price, Purchase Order, Time & Material, etc) If FFP is there a price escalation clause?	Firm and fixed for at least1 year. Request adjustments to pricing in November of each year, based on	Exhibit D – Contract, p4
Self-performance requirement / Limitations on Subcontracting?	index	



Bid or No-Bid?

- Conduct a bid/no-bid analysis based on your company's goals, proficiencies, and likelihood for success.
 - Forces you to slow down and read the solicitation
 - Small businesses don't have the luxury of wasting time bidding on something they won't win
 - Allows space to think about WHY you want this work and HOW you'll bid competitively



Bid or No-Bid?

Bid/No Bid Assessment

CAN we BID?	5	Λ	3	2	1
CAN WE BID?	2	4	3	2	T
Can we meet the technical requirements of the request?					
Can we meet the schedule requirements of the request?					
Do we understand the risks associated with the program, and can we					
adequately mitigate them?					
Does our experience match the needs of the request?					
Do we have the resources to put together a winning bid?					
Do we have the bandwidth (time) to put together a winning bid?					
Do we understand all of the deliverables for the proposal?					
Are we able to capture all costs direct and indirect to bid properly?					
Can we be profitable?					
Do we have a steady cash flow to cover expenses for the duration of					
the project?					
Can we demonstrate recent successful programs with of a similar scope					
and size?					
Are you able to deliver the lowest bid?					
Can we meet the schedule as described in the request?					
Is our product / service cost competitive?					
TOTAL	0	0	0	0	0



Bid or No-Bid?

Do we WANT to Bid?	5	4	3	2	1
Is this program core to our business?					
Is there additional work after this program?					
Can you be profitable on this program? If not, is this a step to other profitable work?					
Can we meet or negotiate the terms and conditions as stated?					
Have we worked with this customer before?					
Do we have a good history with this customer? If not, have we established					
a good rapport with the customer?					
Do we know the key decision makers for this effort?					
Do we understand the evaluation process for this effort?					
Is this a qualifications-based opportunity (e.g. NOT lowest price wins)?					
Is there an incumbent for this? The incumbent wins 70% of the time.					
Do we understand what our competitors will be offering?					
Is our solution unique (truly something no one else can offer)?					
TOTAL	0	0	0	0	0



Pre-Bid Checklist

- Your APEX Advisor can help at any stage of the process
- Email info@washingtonapex.org to be connected to an advisor to
- "Become a Client" at <u>www.washingtonapex.org</u> or napex.us(out of WA)





Top Tips

- 1. Ask questions and identify barriers to participation NOW.
- 2. Ask for a debrief regardless of if you win (3 days)
- 3. Didn't win? See if any of the successful contractors need subs? Target agencies who aren't mandated to use the statewide contracts.
- 4. Double check if you're Washington In-State "small" in WEBS and certify if eligible for Washington's Veteran Owned Business Certification: <u>https://www.dva.wa.gov/veterans-service-members-and-their-</u> <u>families/veteran-owned-businesses</u>



Questions or Discussion?

Tiffany Scroggs & Lisa Lagerstrom <u>Training@washingtonapex.org</u> <u>www.washingtonapex.org</u>

Not in WA? <u>www.aptac-us.org</u> Join our Newsletter <u>here</u>





Questions

